

Kelley Keeler Short

Kelley Keeler Short is the President and Founder of Brown Barn Public Relations, LLC, which she began in 2009 in Wilmington, Del. Ms. Short works with clients on a range of issues including, strategic communications, media relations and writing/editing. She brings 14-years of proven experience having worked at the highest levels of the U.S. government, with senior executives in the private sector and at an international public relations firm.

Some of Ms. Short's most notable accomplishments include: media placements in *The Washington Post*, *The Wall Street Journal*, *The New York Times*, *The Los Angeles Times*, *The Associated Press*, *Reader's Digest*, *CNN*, *MSNBC* and *National Public Radio*; ghost writing and placing an opinion editorial in the *San Diego Union Tribune*; development and production of four annual reports and an awards video; logistics and event management for the Vice President of the United State; media management of a U.S. Cabinet Secretary.

Ms. Short served from December 2004 until October 2008 as the Executive Director of Public Affairs for the Associated General Contractors of America (AGC), the leading national trade association for the construction industry. Ms. Short managed all aspects of AGC's public affairs office, including media relations efforts and internal communications initiatives such as newsletters and annual reports.

Prior to joining AGC, Ms. Short served from 2001-2004 as the director of media relations for former U.S. Housing and Urban Development Secretary Mel Martinez. During her tenure at HUD, Ms. Short was the department's spokesperson for policy issues, and managed the department's national and regional press operations.

Ms. Short also served as the Deputy Director of Advance in the Office of the Vice President from 2000-2001. She managed the day-to-day operations of all events for the Vice President of the United States, and traveled domestically and internationally in this role.

During her career, Ms. Short worked at Hill & Knowlton, an international public relations firm, where she led numerous health care accounts. She also served on the 2000 Bush Presidential Campaign and the 1996 Dole Presidential Campaign. In both capacities she was responsible for planning campaign events nationwide and handling media logistics.

Ms. Short earned her B.A. in English from the University of New Hampshire, Durham, N.H. and is a graduate of The Mercersburg Academy, Mercersburg, Pa. She is a member of the Delaware State Chamber of Commerce, and a volunteer for the Christmas Foundation/Perfect Gift and Wilmington Garden Day 2010. Ms. Short and her husband, E. Austin Short, III split their time between Wilmington, Del. and their family farm in Georgetown, Del.